



petsalive
nonprofit spay/neuter clinic

**FOR IMMEDIATE RELEASE
JULY 27, 2011**

● **PRESS RELEASE** ●

For more information, contact:
Melissa Kusturin, Interim Director
melissa@petsaliveindiana.org

PETS ALIVE'S PULLIN' IN THE PITS PROMOTION OFFERS \$10 SPAY OR NEUTER SURGERIES TO PIT BULL MIXES

BLOOMINGTON, IN - As the Brickyard 400 winds to an end, Pets Alive will be gearing up for their Pullin' in the Pits Promotion. Thanks to the generous contribution of the Ryan Newman Foundation, Pets Alive Spay/Neuter and Vaccination Clinic will be offering \$10 spay or neuter surgeries to pit bull mixes with appointments scheduled August 1, 2011 through August 12, 2011. The \$10 fee includes rabies vaccination.

"Already this year, we have spayed or neutered over 200 pit bull mixes," said Pets Alive Interim Director, Melissa Kusturin. "Pit bull mixes are able to have large litters of puppies and are often bred carelessly. There simply are not enough homes." Kusturin referred to the Indy Pit Crew, a pit bull education and advocacy group in Indianapolis, IN for an example of the misunderstanding surrounding the breed:

'Pit bull' is not a breed of dog. It is a term used to describe any number of dogs including American Staffordshire Terriers, Staffordshire Bull Terriers, American Pit Bull Terriers, American Bull Dogs and all kinds of breed mixes. Often times any dog with short hair and a square head is thrown in the catch-all category of 'pit bull'.

Pets Alive Spay/Neuter Clinic is a nonprofit that opened in 2005 to offer high-quality, affordable spay and neuter surgeries. Services have since expanded to include vaccination clinics for healthy pets and wellness medications for flea, tick and heartworm prevention such as Revolution, Frontline, and Heartgard. The standard fee of a spay or neuter surgery at Pets Alive is \$53 for any male or female dog or \$33 for any male or female cat. A rabies vaccination (as required by state law) costs \$12.

The mission of the Ryan Newman Foundation is to educate and encourage people to spay/neuter their pets and to adopt dogs and cats from animal shelters; to educate children and adults about the importance of conservation so the beauty of the great outdoors can be appreciated by future generations; and to provide college scholarship funding through the Rich Vogler Scholarship program to students interested in auto racing careers. More information can be found at www.ryannewmanfoundation.org.

#

8522 South Empire Road | Bloomington, IN 47401 | phone (812) 824-1349 | fax (812) 824-1349

www.petsaliveindiana.org