



petsalive

nonprofit spay/neuter
& vaccination clinic

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FOR IMMEDIATE RELEASE

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Pets Alive to fix male cats for just \$2 in February

15 counties participating in feline fix fest

Part of clinic's NeuterPAlooza event

Bloomington IN – It will take just **\$2.00 to fix a domestic male cat** this month thanks to a special promotion by the Pets Alive Nonprofit Spay/Neuter & Vaccination Clinic and **\$2000 in funding from The Humane Society of the United States (HSUS.)**

The surgeries require appointments which can be made by calling (812) 824-1349 and are open to members of the general public. Pets Alive is also working with 17 partners in **15 Indiana counties** to bring cats to the Bloomington clinic during the month-long event. The regional partners and their contact information are listed on the Pets Alive website: www.petsaliveindiana.org.

The special pricing is the keystone of Pets Alive's NeuterPAlooza! 2011 which is a **HSUS Spay Day 2011** activity http://www.humanesociety.org/issues/spay_day/ Hundreds of animal welfare organizations participate each year in Spay Day promotions, including several from the **Bloomington area**: http://spaydayportal.humanesociety.org/sd_findEvent_US.aspx?zip=47401 **Locally**, Mayor Mark Krusan has also proclaimed February as **Spay/Neuter Bloomington Month**.

Even though the HSUS event is called *Spay Day*, Pets Alive Exec Director James McNamara said the clinic wanted to **focus on males** with this funding and event. "There are a many good reasons to fix a pet that benefit both the animal and its guardian. (See website.) But we're mostly about preventing unwanted litters, and **an unfixed male cat that goes outdoors can sire a lot of litters.**"

McNamara said spring and early summer are known among animal shelter and welfare groups as "**cat season**" due to the flood of **unwanted litters of kittens and pregnant females** that come into shelters then. He said this annual deluge is **a huge problem throughout Indiana** and the timing was perfect for linkage to the HSUS event.

"It's an annual tragedy. We want to get a jump on it and make a real dent in "cat season" this year," McNamara said. "We want to **take a lot of males out of commission before spring is even in the air.**"

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